



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

GMMB, Inc. / Washington D.C.
 Attention: Accounts Payable
 Washington Harbor
 3050 K St. NW
 Ste 100
 Washington, DC 20007

Advertiser	Oceguera for Congress
Product	OCEGUERA 4 CONGRESS
Estimate Number	1186

Invoice #	101886-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	101886
Alt Order #	06815348
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	104
Product Code	111

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV			10/09/12 to 10/15/12	2x	M-WTF--					
	KSNV			Th	10/11/12	:30	6:29 AM	2012-NV03-05TH EYES	\$700.00		4
	KSNV			F	10/12/12	:30	6:25 AM	2012-NV03-05TH EYES	\$700.00		5
3	KSNV	Today Show	658a-9am								
	KSNV			10/09/12 to 10/15/12	2x	MTWTF--					
	KSNV			Tu	10/09/12	:00			\$300.00	See MG 3.4.3.5	3
	KSNV			Tu	10/09/12	:30	7:27 AM	2012-NV03-05TH EYES	\$900.00	MG for 3.1.3.3	4
	KSNV			W	10/10/12	:30	8:29 AM	2012-NV03-05TH EYES	\$900.00	MG for 3.1.3.3	5
	KSNV			F	10/12/12	:00			\$300.00	See MG 3.4.3.5	1
	KSNV			NOT AVAILABLE RATE							
4	KSNV	News 3 Sunrise SUNDAY	6a-7a								
	KSNV			10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	6:29 AM	2012-NV03-05TH EYES	\$150.00		1
9	KSNV	Noon News	12-1230pm								
	KSNV			10/09/12 to 10/15/12	2x	MTWTF--					
	KSNV			Tu	10/09/12	:30	12:24 PM	2012-NV03-05TH EYES	\$425.00		2
	KSNV			W	10/10/12	:30	12:29 PM	2012-NV03-05TH EYES	\$425.00		1
11	KSNV	News 3 Today	9a-930am								
	KSNV			10/08/12 to 10/14/12	1x	-----S					
	KSNV			Su	10/14/12	:30	9:24 AM	2012-NV03-05TH EYES	\$175.00		1
13	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			10/09/12 to 10/15/12	3x	MTWTF--					
	KSNV			W	10/10/12	:30	4:45 PM	2012-NV03-05TH EYES	\$725.00		3

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Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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Product	OCEGUERA 4 CONGRESS
Estimate Number	1186

Invoice #	101886-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	101886
Alt Order #	06815348
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	4PM NEWS (1 hour)	4-5pm	F	10/12/12	:30	4:16 PM	2012-NV03-05TH EYES	\$725.00		1
	KSNV			M	10/15/12	:30	4:58 PM	2012-NV03-05TH EYES	\$725.00		2
15	KSNV	M-F Early News	5-630p	10/09/12 to 10/15/12	3x	MTWTF--					
	KSNV			Tu	10/09/12	:30	5:18 PM	2012-NV03-05TH EYES	\$1,200.00		1
	KSNV			Th	10/11/12	:30	5:12 PM	2012-NV03-05TH EYES	\$1,200.00		3
	KSNV			M	10/15/12	:30	6:11 PM	2012-NV03-05TH EYES	\$1,200.00		2
17	KSNV	M-F Wheel of Fortune	7-730pm	10/09/12 to 10/15/12	2x	MTWTF--					
	KSNV			Tu	10/09/12	:00			\$4,300.00	See MG 17.4, 17.5	2
	KSNV			W	10/10/12	:30	7:08 PM	2012-NV03-05TH EYES	\$1,300.00	MG for 17.2, 17.3	4
	KSNV			F	10/12/12	:00			\$4,300.00	See MG 17.4, 17.5	3
	KSNV			M	10/15/12	:30	7:28 PM	2012-NV03-05TH EYES	\$1,300.00	MG for 17.2, 17.3	5
23	KSNV	M-F News 3 at Eleven	11pm-1135pm	10/09/12 to 10/15/12	1x	MTWTF--					
	KSNV			M	10/15/12	:30	11:13 PM	2012-NV03-05TH EYES	\$1,200.00		1
29	KSNV	Last Call w/Carson Daly	136-206am	10/09/12 to 10/15/12	1x	M-WTF--					
	KSNV			M	10/15/12	:30	1:46 AM	2012-NV03-05TH EYES	\$40.00		2
30	KSNV	Today-AN	205a-304a	10/09/12 to 10/15/12	1x	M-WTF--					
	KSNV			W	10/10/12	:30	2:40 AM	2012-NV03-05TH EYES	\$30.00		1
31	KSNV	WKND Jeep/Wheel	630-730pm	10/08/12 to 10/14/12	1x	-----S-					

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Product	OCEGUERA 4 CONGRESS
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Invoice #	101888-1
Invoice Date	10/21/12
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Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	101888
Alt Order #	06815348
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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31	KSNV	WKND Jeep/Wheel	630-730pm	Sa	10/13/12	:30	7-13 PM	2012-NV03-05TH EYES	\$525.00		1
Aired Spots 20											

Gross Total \$14,545.00
Agency Commission \$2,181.75
Net Amount Due \$12,363.25
Payment Terms 30 Days

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